



# JANN E. FREED, PHD

Dr. Jann's life mission is to be a seeker and learner who leaves a Breadcrumb Legacy for herself and others. She does this as a consultant, author, speaker, and faculty member. Dr. Jann is a contributor to Forbes.com writing about the non financial aspects of retirement and she writes a column "Leading Edge" for Training Magazine.

## ABOUT DR. JANN

Jann Freed, PhD, is a leadership development and change management consultant. She is the author of **Breadcrumb Legacy™: How Great Leaders Live a Life Worth Remembering** and has a monthly podcast series, *Becoming a Sage*, where she interviews thought leaders about living life on purpose and with meaning.

***"I left with many fresh ideas about leadership -- like living my legacy and developing an ethical will -- that have already begun to guide me in my own professional leadership journey and personal interactions."***

— Leisha Barcus | Director,  
Mercy Comfort Health Center for Women

***"The most compelling message that Dr. Jann delivers is to think about what you want your legacy to be. Over 70% of those team members who attended one of Dr. Jann's sessions wanted more information, so we've scheduled some more indepth sessions later this year."***

— Joyce McDanel,  
VP of Human Resources and  
Education, UnityPoint

***"The sessions were very well attended with positive feedback from all participants. The employees appreciated the investment the company made in their journey after retirement. We will definitely hold more sessions!"***

— Marsha Aldridge  
Vice President, IMT Insurance

## NEW KEYNOTES/WORKSHOPS

### **Beyond the Money: Navigating Life's Transitions**

The focus is on the non financial aspects of retirement helping participants understand and navigate through life's many transitions.

### **How to Live and Leave a Breadcrumb Legacy**

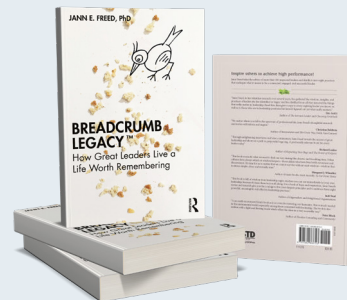
The focus is on how to live a meaningful life and to leave a legacy on a daily basis.

## **BREADCRUMB LEGACY™: HOW GREAT LEADERS LIVE A LIFE WORTH REMEMBERING**

Intention. Purpose. Design.

*"When do we leave our legacy?"*

Dr. Jann's latest book is a blueprint for leaders at all levels and for people of all ages who want to lead and live in ways they want to be remembered.



## **CONTACT JANN FOR SPEAKING OPPORTUNITIES**

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