

Your Leadership Legacy Plan

1. Legacy is the impact and influence you have on others. You leave it on a daily basis—a concept Jann calls “Breadcrumb Legacy™.” Your legacy can be positive or negative.
2. When you are intentional and conscious of what you say and do, your legacy can be your moral compass, your true north, your guiding light.
3. Legacy matters because you are leaving it with how you lead and how you live.
4. As the circumstances change around us and disruptions take place, your values are your foundation. They do not change. They keep you strong in uncertain times. People trust you when they know your values.
5. Your actions should be consistent with your values. As leaders—people in positions of influence—people are watching what you say and what you do. How you behave daily is the legacy you are living and leaving.
6. Lead in the way you want to be remembered.

MAY YOU LIVE YOUR LEGACY STARTING TODAY.

WHY LEGACY IS IMPORTANT

Jann Freed, PhD, is a TEDx speaker, coach, and author. After a 30+ year career as a professor of leadership, she is now a leadership development and navigating life’s transitions coach. She is the author of *Breadcrumb Legacy: How Great Leaders Live a Life Worth Remembering and Leading with Wisdom: Sage Advice from 100 Experts*. In addition, Jann writes a column for *Training Magazine* called “Leading Edge.” She also hosts the monthly podcast “Becoming a Sage.” Jann is a contributor to Forbes.com writing about the nonfinancial aspects of retirement.



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